

For Immediate Release: August 1, 2019

> For more information, contact: Tony Hill, SVP/Chief Marketing Officer 800.252.2664 or 608.271.2664, ext. 321 tony@cues.org • cues.org

Gerry Agnes Joins CUES[®] Board of Directors

MADISON, Wis.— CUES is pleased to welcome Gerry Agnes, President/CEO of Elevations Credit Union to its board of directors. He will be replacing retiring board member, Robert D. Ramirez, CCE, CIE, Chief Executive Officer, Vantage West CU.

"We're excited to welcome Gerry to our board," said John Pembroke, CUES President/CEO. "Replacing Bob is no small feat, but we are confident Gerry will excel in this new role and continue to make a big impact on the industry."

Since joining Elevations as its CEO in 2008, Gerry has directed the credit union's strategic objectives, which focus on employee engagement, a loyal membership and superior financial performance. In the midst of the financial crisis of 2008, he led the charge to pursue the Malcolm Baldrige National Quality Award, a highly competitive U.S. Presidential award that recognizes organizations for performance excellence. The Baldrige effort rallied the Elevations team to outperform both in-market competitors and credit unions nationwide. In 2014, Elevations was named a Baldrige Award recipient by U.S. Secretary of Commerce Penny Pritzker.

Gerry has been recognized for his achievements throughout the industry. He was named the 2015 CUES Outstanding Chief Executive, Mountain West Credit Union Association's 2016 Credit Union Professional of the Year, and Boulder Chamber's 2016 Business Person of the Year.

Gerry is a CPA with 34 years of professional experience and has held positions as president, COO and CFO at various community financial institutions in California. He holds a bachelor's degree in Business Administration and Accounting from California State Polytechnic University, Pomona.

To learn more about CUES, visit cues.org.

CUES' mission is to educate and develop credit union CEOs, executives, directors and future leaders.

###

Note to Editor: Photo Attached

Caption: CUES' Newest Board Member Gerry Agnes, President/CEO of Elevations Credit Union