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New, Enhanced CUES.org Launches

MADISON, Wis.— Industry talent development leader CUES® recently launched a redesigned and refined cues.org. In addition to a completely new layout, visitors to the company's website will notice elevated graphics and enhanced search features, including the capability to locate offerings based on position title.

"The new and improved website ensures our members and other credit union professionals have a seamless experience when they are planning and executing their talent development efforts," said John Pembroke, CUES President and CEO. "Redesigning our website provides the industry with a new, fresh look at CUES. We're not the same CUES of the past—we've grown and made many great strides in recent years, and our new website reflects that."

Beyond the updated look and feel of the site, the new cues.org is more functional and easier to navigate than ever before. The homepage features job roles at all levels of the credit union, providing a single landing page for all CUES resources available based on role requirements and interests. Users can easily locate the tools they need to reach their goals and meet career aspirations based on criteria that is unique to them.

Advanced search functions also allow users to filter CUES industry-leading events based on location and date, and by in-person vs. online learning opportunities. Other professional resources, including CUES exclusive products and services and supplier opportunities, can also easily be located within the new cues.org.

To experience the new CUES website, visit cues.org. To learn how to become a CUES member, visit cues.org/Membership.

CUES' mission is to educate and develop credit union CEOs, executives, directors and future leaders.

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