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CUES Newest Digital Offering Helps CU Boards Boost Performance

MADISON, Wis. – Credit union directors can take a deep-dive look into ways to improve overall board performance, and gain insights on ways to up their governance game, with the [High Performing Board Digital Series](#), a new CUES offering.

“We developed this digital series using research conducted on highly successful boards that are functioning at peak level. By examining how things are done at optimal performance and learning from leading thinkers on governance and strategy, credit union directors will be able to apply the lessons to their own processes,” said Christopher Stevenson, CAE, CIE, CUES SVP/Chief Learning Officer.

“I’m excited that [Matt Fullbrook](#) is bringing his extensive expertise to the program as the Academic Director,” said Stevenson. “Matt serves as the Manager of the David and Sharon Johnston Centre for Corporate Governance Innovation at the [Rotman School of Management](#), University of Toronto. He will be present for all live meetings, offering his insights as a board effectiveness researcher and consultant.”

The series is divided into eight seminars, presented quarterly, over a two-year period.

Quarterly topics are:

- Leadership and Governance
- Board Composition
- Ethical Decision-Making
- Team Dynamics
- Strategic Planning
- Strategy Execution and Growth
- Evaluating and Mitigating Risk
- Talent Management and Succession Planning

One registration fee covers every board member, including the board liaison, committee members, associate members, non-voting members, and the CEO. The series also offers a rolling registration—meaning boards can register at any point, and take the series over the following two-year period no matter when they start.

Each registrant gets their own login, so they do not need to meet in person to make the most of the program. Learning will happen via a combination of live Zoom meetings, interactive online discussions, audio recordings, videos, and independent study designed to provide practical experience and reflection.

Learn more about the High Performing Board Digital Series at cues.org/HBP. Learn more about CUES at cues.org.

CUES is the leading Talent Development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 28,000 members and growing, we measure success one leader at a time.

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