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CUES® Creates Custom Leadership Development Program for PSCU

MADISON, Wis.— CUES has created a customized leadership development program for PSCU, the nation’s premier credit union service organization (CUSO). Launching in January 2021, the CUES Strategic Leadership Development Program will initially focus on a group of African American leaders at PSCU and will provide intensive leadership development designed to build the CUSO’s leadership pipeline and prepare these candidates for future senior leadership positions.

“We are excited to work with PSCU on this important initiative. As an industry leader, they recognize the importance of building a strong pipeline of future leaders, and this program helps both of our organizations in delivering on our commitments to diversity, equity and inclusion,” said John Pembroke, CUES’ President/CEO. “This program can be adapted for other organizations and leaders; we look forward to working with PSCU, as well as credit unions and other industry organizations in this capacity.”

The CUES Strategic Leadership Development Program, developed and facilitated by CUES Consulting in conjunction with Sankofa, PSCU’s African American business resource group, combines many proven leadership development tools. The year-long program includes live online sessions featuring industry leaders and prominent subject matter experts, virtual courses, and independent study modules focused on several critical leadership skills.

“At PSCU, we believe that diversity, equity and inclusion strengthen our company and industry. Our team is more successful and engaged when their uniqueness and authenticity are embraced at work, driving innovation, collaboration and the attraction and retention of a high-performing workforce,” said Lynn Heckler, EVP, Chief Talent Officer, PSCU. “We are extremely pleased to have the opportunity to work with CUES to offer our Black and African American leaders a chance to hone their skills and expertise to prepare them for future roles that will position them to further move our industry forward.”

Learn more about CUES Consulting at cues.org/CUESConsulting, and more about CUES at cues.org. Learn more about PSCU at pscuc.com.

About PSCU

PSCU, the nation's premier payments CUSO, supports the success of 1,500 credit unions representing more than 3.8 billion transactions annually. Committed to service excellence and focused on innovation, PSCU's payment processing, risk management, data and analytics, loyalty programs, digital banking, marketing, strategic consulting and mobile platforms help deliver possibilities and seamless member experiences. Comprehensive, 24/7/365 member support is provided by contact centers located throughout the United States. The origin of PSCU's model is collaboration and scale, and the company has leveraged its influence on behalf of credit unions and their members for more than 40 years. Today, PSCU provides an end-to-end, competitive advantage that enables credit unions to securely grow and meet evolving consumer demands. For more information, visit pscuc.com.

About CUES

CUES is the leading Talent Development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 29,000 members and growing, we measure success one leader at a time.

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