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CUES to Honor Credit Unions Diversity, Equity and Inclusion Efforts through new DEI: Catalyst for Change Award

MADISON, Wis.— Talent development leader CUES is set to recognize and celebrate the diversity, equity, and inclusion efforts of credit unions through the new [DEI: Catalyst for Change Award](#).

This annual award will go to a credit union that has demonstrated sustained support for advancing DEI in their workplace, raised awareness of workplace diversity and inclusion issues, been a catalyst for change regarding workplace DEI, and/or supported positive change within the industry, their organization, or their community.

“Credit unions have worked hard and made tremendous strides in creating diverse and inclusive environments, and we felt it was important to acknowledge not only these efforts, but also the positive impact they will have on the future of the industry,” said John Pembroke, CUES President/CEO. “The DEI: Catalyst for Change Award is the result. We hope every credit union that has made DEI a priority will throw their hat in the ring by nominating their institution.”

The winning credit union will receive a seat to attend the CUES and Cornell University [Diversity, Equity, and Inclusion Certificate Program](#). Additionally, they will be recognized during the CUES awards show, and be featured in [Credit Union Management](#)™ magazine and the [CUES DEI Resource Center](#).

The DEI: Catalyst for Change Award joins a roster of other prestigious awards from CUES including:

- [CUES Outstanding Chief Executive Award](#), honoring credit union CEOs
- [CUES Exceptional Leader Award](#), honoring credit union leaders
- [CUES Distinguished Director Award](#), honoring credit union board members

Visit cues.org/Awards to learn more; the nomination deadline for all awards is April 16.

Learn more about CUES at cues.org.

[CUES](#) is the leading Talent Development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 29,000 members and growing, we measure success one leader at a time.

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