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CUES® Announces TalentNEXT, a new Conference to Enhance Credit Union People Strategies

MADISON, Wis.—In an era when credit unions are dealing with extraordinary challenges in human capital, talent development leader CUES is launching [TalentNEXT](#), a first-of-its-kind conference designed to help credit unions realize a future-focused people strategy.

The event will unify the credit union's CEO and their head of HR, training, or talent development, and other executives who guide the talent development efforts of their team.

For maximum benefit, teams should attend together. TalentNEXT registration features discounted pricing for pairs such as the CEO and their head of human resources or talent development, as well as discounted rates for additional attendees from the same credit union.

Led by authorities in talent management and renowned faculty from The Wharton School and Cornell University, attendees will:

- Approach talent management from a different perspective, understanding the biases that get in the way of effective hiring and talent management
- Close the knowing/doing gap through the advanced practice of taking a level-specific approach to succession planning
- Learn how to build an adaptive, innovative team culture with a cutting-edge technique used by Harley-Davidson, the Navy SEALs, Microsoft, the United Nations, and others
- Uncover the hidden sources of improved employee engagement
- Develop discipline around HR analytics acumen

"We realize the pandemic and the ensuing 'Great Resignation' have left credit unions with the need to strengthen and re-evaluate their strategies around talent development, performance management, and developing their leadership pipelines. TalentNEXT provides shared learning opportunities for the CEO, the top HR exec, and the rest of the C-suite, allowing them to collaborate in future-proofing their people strategy," said John Pembroke, CUES' President/CEO.

“Like all of our events, attendees will head home with actionable takeaways and new ideas to implement.”

“While there are other ‘HR’ events, they are often focused on operational topics like recruiting and compliance. There is no other event, specific to credit unions, that focuses on their people strategy and taught by faculty of Ivy League business schools,” said Christopher Stevenson, CUES’ Senior Vice President/Chief Learning Officer. “TalentNEXT is designed to be highly interactive, with group work, case studies, and activities to ensure each executive team aligns their talent strategies with their organizational goals.”

TalentNEXT is happening May 15-17, 2022, in Austin, TX. After a day of learning with their peers, attendees can explore Austin’s renowned music scene, share a meal of great BBQ, or even see the spectacular sight of the largest urban bat population begin their nightly flight.

Learn more at cues.org/TalentNEXT. Learn more about CUES at cues.org.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 35,000 members and growing, we measure success one leader at a time.

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