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Churchill Named 2022 CUES Emerge Winner

Madison, Wis. – Zachary Churchill, VP of Finance, USF FCU, Tampa, FL, has been named the 2022 CUES® Emerge winner.

As one of five Finalists, Churchill's route to the podium began when he was selected into the CUES Emerge program early in 2022. From there, participants completed business cases and worked toward their project idea while a team of judges reviewed their proposals. On October 5, it culminated in Churchill and the four other finalists presenting their projects live during an online pitch show, hosted by Tim McAlpine of Currency.

Two other finalists, Angela Harden, Facilities Assistant Manager, Bay FCU, Capitola, CA, and Jose Raya, Security Operations Engineer, Magnifi Financial CU, Melrose, MN, were named as runners-up. Churchill and each of the runners-up will receive an educational and coaching package to support continued development and growth within the industry.

Churchill's winning business case was The Case for a Data Analytics Team.

The other Finalists taking part in the online pitch show were Marilyn Mims, Learning & Organization Development Manager, Northeast CU, Portsmouth, NH, and Randi Timonere, Risk and Compliance Manager, WeStreet CU, Tulsa, OK.

CUES Emerge was created to offer free professional development to the industry's up-and-coming leaders. Participants who complete the course work and business case earn the Certified Credit Union Manager designation in recognition of their commitment to their career, credit union and the industry. You can learn more about the program at CUESemerge.com.

Learn more about CUES at cues.org. Learn more about Currency at CurrencyMarketing.ca.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning,

networking, and premium content. With over 39,000 members and growing, we measure success one leader at a time.

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Currency (www.currencymarketing.ca) is the leading credit union-focused financial education firm. The It's a Money Thing Financial Education Program helps credit unions attract, educate and inspire young adult members, and provides education and financial training for members and staff. In addition, Currency partners with CUES to manage the CUES Emerge program aimed at celebrating the best emerging credit union leaders and their ideas.