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## Registration Open for CUES School of Business Lending Online

**MADISON, Wis.**— [CUES® School of Business Lending](#) is returning in 2023 in a convenient online format, April 1-October 30.

“CUES School of Business Lending helps attendees understand everything needed to launch or improve their business lending programs,” said Christopher Stevenson, CAE, CIE, CUES SVP/Chief Learning Officer. “The curriculum was created and is taught by two of the best minds in the business, who also train industry examiners—Jim Devine, Founder, Chairman & CEO and Bob Hogan, Founder, President & COO, of Hipereon, Inc.”

Over the course of the 30-week class, attendees will learn from a combination of live Zoom discussions, self-paced lectures, quizzes and case studies, covering:

- Accounting basics
- Cost/Volume/Profit Analysis
- Capital budgeting techniques
- Tax return analysis
- Balance sheet, income statement and cash flow analysis and projections
- Industry sector risks
- Growth and management strategies

Attendees will also benefit from a cohort-style program, making it easy for them to network and form connections with classmates during the live sessions and in the Business Lending online community.

The curriculum also covers smart growth strategies to implement, roadblocks to profitability to avoid, and unique risk considerations for differing industries.

“When we ask business owners what they are looking for from their lender, they often note they’d benefit from someone who understands business model structure and can help them learn how to make better business management decisions,” Jim noted in the article, [What’s The Best](#)

[Way To Get More Small-Business Loans Today?](#) “CUES School of Business Lending guides attendees in ways to become business model structure experts who can build relationships with business owners. We want them to be capable and confident so they can talk with a business owner about how to be successful, and become their partners in success and profitability.”

Learn more about CUES School of Business Lending and register now at [cues.org/SOBL](https://cues.org/SOBL).  
Learn more about CUES at [cues.org](https://cues.org).

*CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 42,000 members and growing, we measure success one leader at a time.*

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