

# 2024 CUES Awards Sponsor Sponsorship Opportunities



*CUES believes in celebrating our members, applauding the industry's highest achievers and encouraging our future leaders to strive for more. Consider sponsoring **John Pembroke Catalyst for Change**, **CUES Hall of Fame**, **CUES Outstanding Chief Executive** and **CUES Exceptional Leader**.*

## **John Pembroke Catalyst for Change**

This award celebrates the diversity, equity, and inclusion support and advancement efforts of credit unions bringing forth positive change within the industry, their workplace, and/or their community.

## **CUES Outstanding Chief Executive**

This award recognizes outstanding leaders at the CEO level who display professional achievement, support employee motivation, and are dedicated to their community.

## **CUES Exceptional Leader**

Non-chief executive officers who are current CUES members are eligible to apply for this award, which acknowledges decision makers for their ambition, participation, and devotion to their credit union and the movement.

## **CUES Hall of Fame**

Inductees are recognized annually for contributions to their profession and the industry, involvement in community service, education, and a history of self-improvement, and contributions to CUES.

## **TITLE SPONSOR**

**\$10,000**

*Limit to one sponsor*

- Present the CUES Exceptional Leader or John Pembroke Catalyst for Change winner
- Opportunity to serve on CUES Awards judging panel
- Two 30-second videos during the online event
- Full-page ad in November issue of CU Management
- Banner ad in CUESNet member community
- Banner ad on **CUmanagement.com**
- Company logo with premier placement on marketing materials
- Company logo at the event
- Company name included in press release
- Logo and link on **cues.org**

## **ENGAGEMENT SPONSOR**

**\$5,000**

*Limit to two sponsors*

- Sponsorship of award program attendee prize(s)
- 30-second video during the online event
- Banner ad in CUESNet member community
- Banner ad on **CUmanagement.com**
- Company logo on marketing materials
- Company name included in press release
- Logo and link on **cues.org**

## **SUPPORTING SPONSOR**

**\$1,500**

*Limit to three sponsors*

- Sponsorship of award program attendee prize(s)
- 30-second video during the online event
- Company logo on marketing materials
- Company name included in press release

For more information or to commit to sponsorship, please contact Kari Sweeney at [kari@cues.org](mailto:kari@cues.org).